



- PIA COLLECTIVE SEED BEHAVIOURS**
1. Safeguard my own trustworthiness
  2. Engage in Presence in Action
  3. Act for the wellbeing of myself, my relational realm and our wider world
  4. Follow through on promises
  5. Engage with courage, curiosity and caritas
  6. Make more of what I and we have
  7. Share with and invite others

- SPONSOR BENEFITS**
- CSR reach extended to more beneficiaries and impact enhanced
  - Presence in Action seeded within and between organisations, communities, groups
  - Strategic collaboration with E=E:Cos Partners
  - Recognised as an E=E:Cos Partner pro-actively engaging in Sufficiency Economy
  - Cross-sector matching enabling value-for-value exchange and mutual learning
  - Strategic (re)aligning and (re)attuning to organisation's mission

- (RE-)GENERATING A SUFFICIENCY ECONOMY**
- Sponsor Partner aligns CSR with developing Presence in Action capability in-house
  - Sponsor commissions PIAC to deliver PIA-related projects
  - Sponsor engages PIAC on basis of E=E:Cos Sufficiency Principle and gifts
  - PIAC Members deliver services to Sponsor Partners
  - PIAC Members deliver gifted services to Beneficiary Partners
  - PIAC Members choose their delivery fees on basis of E=E:Cos Sufficiency Principle

- BENEFICIARY BENEFITS**
- Sponsored access to pioneering PIA services unavailable elsewhere
  - Presence in Action seeded within and between communities, groups, organisations
  - Strategic collaboration with E=E:Cos Partners
  - Recognised as an E=E:Cos Partner pro-actively engaging in Sufficiency Economy
  - Cross-sector matching, enabling value-for-value exchange and mutual learning
  - Strategic (re)aligning and (re)attuning to organisation's mission

- PIAC MEMBER BENEFITS**
- More opportunities to do flow-ful, meaningful work wherever we are
  - Presence in Action resourced within Self, relational realms and wider world
  - Fit-for-purpose collaboration with E=E:Cos Partners
  - Recognised as an E=E:Cos Partner pro-actively engaging in Sufficiency Economy
  - Cross-sector matching enabling value-for-value exchange and mutual learning
  - Ongoing support within PIAC Community-in-Practice